



**THE POWER OF AN
ACADEMIC MEDICAL CENTER**

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UNIVERSITY OF
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Keck Medicine
of USC

University of Southern California
SST-2830, 2011 N. Soto Street
Los Angeles, CA 90032



**DISCOVER
PERSONALIZED
TREATMENTS FOR
PROSTATE CANCER**

Keck Medicine of USC
BEYOND EXCEPTIONAL MEDICINE™



“Keck Medicine of USC was the first place I went. I knew I wanted to have the surgery here, and my results were amazing. I could not have asked for a better team.”

- BERNARD VECEREK, ROBOTIC PROSTATECTOMY PATIENT AND CANCER SURVIVOR

At Keck Medicine of USC’s Institute of Urology, we know that no two patients are alike. That’s why our physicians are dedicated to personalized care and the quest for medical breakthroughs.

As part of an academic medical center, our physicians harness the power of the University of Southern California’s acclaimed Keck School of Medicine and USC Norris Comprehensive Cancer Center. Such affiliation allows our team access to groundbreaking research, both on our campus and throughout the world; and research that leads to promising therapies and clinical trials. Our team includes more than 60 board-certified urologists, radiologists, oncologic surgeons and specialized pathologists who are proficient in the most advanced diagnostic, surgical and recovery approaches.

PROSTATE CARE MADE PERSONAL

At Keck Medicine of USC, options range from traditional to novel therapies and our physicians take the time to understand each patient’s lifestyle and needs before making medical decisions.

Men who are newly diagnosed or have prostate cancer recurrence benefit from our extensive experience with the latest diagnostic and surgical equipment that produces optimal results.

IMPROVED OUTCOMES AND FASTER RECOVERY

Preserving continence and sexual function following prostate treatment is essential. Our emphasis on nerve-sparing surgical approaches and consistent monitoring is critical for our patients to regain these abilities. Using advanced reconstructive techniques and catheter-free

recovery methods, our surgeons have reduced the median length of time to return patients to complete continence following prostatectomy to 3 weeks, compared to 4.5 months with traditional methods.*

Every man’s treatment will be different, depending on their risk factors. Our comprehensive medical expertise includes:

- **Robotic prostatectomy**
- **Seed implants**
- **Active surveillance**
- **Radiation**
- **Focal therapy**
- **Hormone manipulation**
- **Cryosurgery**

Our compassionate physicians are always accessible and take the time to give men a clear understanding of their condition and their treatment options — from that first visit through post-operative recovery.

Call us to schedule a consultation or visit us online for more information:

(800) USC-CARE
urology.KeckMedicine.org

LIFE AFTER PROSTATE CANCER PATIENT INFORMATION SEMINAR

We know it’s difficult to talk about prostate cancer. Let us start the discussion at one of our upcoming seminars, open to all:

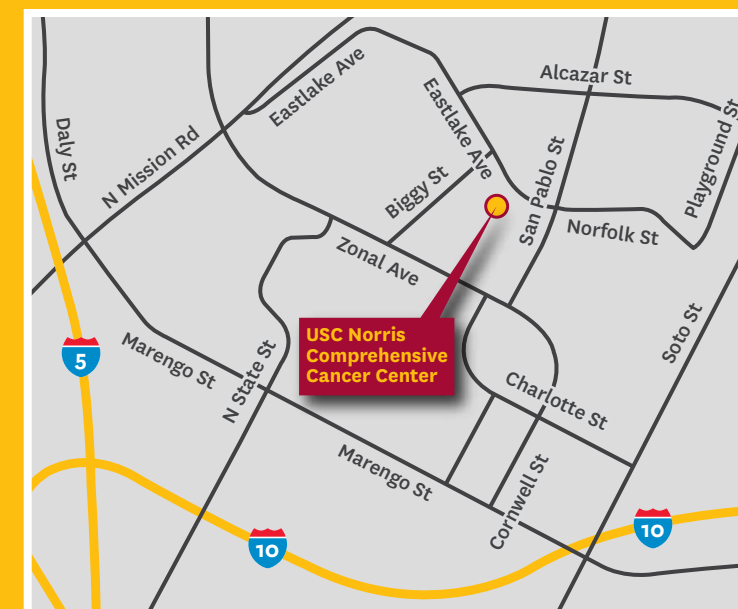
- **August 27th**
- **September 24th**
- **October 29th**
- **December 17th**

Join us as we provide important information for patients and their significant others who are considering surgery or have recently been treated. **Free Event • Complimentary Food and Parking**

Time: 6-7:45 p.m. (Reception from 6-6:30 p.m.)

Location: USC Health Campus
 USC Norris Comprehensive Cancer Center
 Catherine and Joseph Aresty Conference Center,
 Room LG550
 1441 Eastlake Ave., Los Angeles, CA

RSVP: Regina at (323) 865-3594
 (No children please due to topic matter)



*University of Southern California, 2013-14 *Clinical Activity & Outcomes*, USC Institute of Urology, Catherine and Joseph Aresty Department of Urology, p. 46, 48.